



Background Paper

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Cosa rende unici?

Mission Statement?

Leadership values?

CSR?

Materiality stakeholder?





PAST

FUTURE

1. Guarda al futuro

2. Pensa agli altri





3. Evolve

4. È autentico



Concludendo...



Quale ruolo per la leadership?

E le performance?



Chi è Eileen Fisher ?

- Last week we did a purpose workshop for the company – an 80-person, two-day workshop. We were trying to articulate our company's purpose. We had seven purpose statements that came out of it.
- It's pretty much the deepening of what we've been doing, which is trying to serve women, make wonderful clothes, and now we want to make them sustainable and we want to make nothing but love the result of the work that we do.

